

ELIZABETH J. FOWLER, PhD, JD

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Liz Fowler is a visionary policy leader with a record of success in both public and private sector executive roles. She is a nationally recognized expert in federal health policy, innovative Medicare payment models, value-based care, and health benefit redesign. As an architect of the Affordable Care Act and Medicare Part D drug benefit, she has a strong reputation as a skilled collaborator and consensus builder.

Until January 2025, Liz led the CMS Innovation Center, the federal bureau tasked with launching and operating innovative payment and care delivery models in Medicare and Medicaid on a national scale with annual budget of ~\$1 billion. At Johnson & Johnson, she led the global policy function for a Fortune 50 company focused on health technology assessment, value-based payment innovation, US federal regulatory policy, and international trade.

BOARD OF DIRECTORS QUALIFICATIONS

- **Nationally recognized expert in federal regulatory and legislative process.** With over 15 years in senior roles with the federal agency that administers Medicare, Medicaid, CHIP and commercial marketplace plans and, in the U.S. Congress, in the drafting and passage of major legislation, including the ACA and Medicare Part D, Liz brings unparalleled expertise in federal agency operations and congressional decision making. Combined with private sector executive roles with a major pharma/device company and national payer, Liz also understands how to position private industry to achieve corporate objectives and commercial success.
- **Deep understanding of Medicare coverage and payment policy.** Having shaped Medicare payment policy in Congress and led the CMS Innovation Center, Liz has designed, launched and administered 37 payment and care delivery reform models in Medicare and Medicaid on a national scale – impacting nearly 200,000 hospital physicians and 57 million patients between 2022-2024. These value-based payment models have provided an important testing ground and scaling opportunity for innovative start-ups and health care disrupters.
- **Reputation for engaging stakeholders across the health system,** communicating with diverse audiences, and working constructively across both sides of the political aisle. Through close collaboration over decades with payers, providers, patient advocacy organizations and multi-stakeholder coalitions, Liz has an ability to unite disparate perspectives to achieve common objectives – and has earned bipartisan respect in her career.

BOARD OF DIRECTORS EXPERIENCE

- **National Quality Forum (2014-2019)** (Governance Committee Chair): Nonpartisan membership organization forging multistakeholder consensus to improve healthcare outcomes, safety, equity, and affordability.
- **National Health Council (2014-2019):** Non-profit organization with over 170 diverse health-related member organizations, including patient advocacy groups, professional and membership associations.
- **Medicare Rights Center (2006-2008, 2019-2021):** National non-profit providing counseling, personalized assistance, educational programs and advocacy for Medicare beneficiaries.
- **Elizabeth Glaser Pediatric AIDS Foundation (2018-2020):** Global leader in the fight to end pediatric HIV/AIDS with operations/research/advocacy in 20+ countries w/ 3,000 employees and \$162 million in annual revenue.

CAREER HISTORY

- **CMS CENTER FOR MEDICARE AND MEDICAID INNOVATION (CMMI),** Deputy Administrator and Director
- **THE COMMONWEALTH FUND,** Executive Vice President of Programs
- **JOHNSON & JOHNSON,** Vice President of Global Health Policy
- **THE WHITE HOUSE, NATIONAL ECONOMIC COUNCIL,** Special Assistant to the President
- **HHS OFFICE OF CONSUMER INFORMATION & INSURANCE OVERSIGHT,** Deputy Director
- **U.S. SENATE, COMMITTEE ON FINANCE,** Chief Health Counsel
- **WELLPOINT (NOW ELEVANCE),** Vice President of U.S. Policy

EDUCATION

- **University of Pennsylvania,** Philadelphia, PA – Bachelor of Arts (*Magna Cum Laude*)
- **Johns Hopkins Bloomberg School of Public Health,** Baltimore, MD – Doctor of Philosophy
- **University of Minnesota,** Minneapolis, MN – Juris Doctor (*Cum Laude*)